



socially inclusive literature operations

Staf Pelckmans- Cultuurhuis de Warande
Helena Bijnens – UC Leuven Limburg (BE)

ENGAGE WITH YOUNG AUDIENCES WORKSHOP – KRAKOW, 8th JUNE 2018



Engage!

#EngageEU

www.engagenow.eu

[@engagenow_eu](https://twitter.com/engagenow_eu)

Organised by:

PEN
català

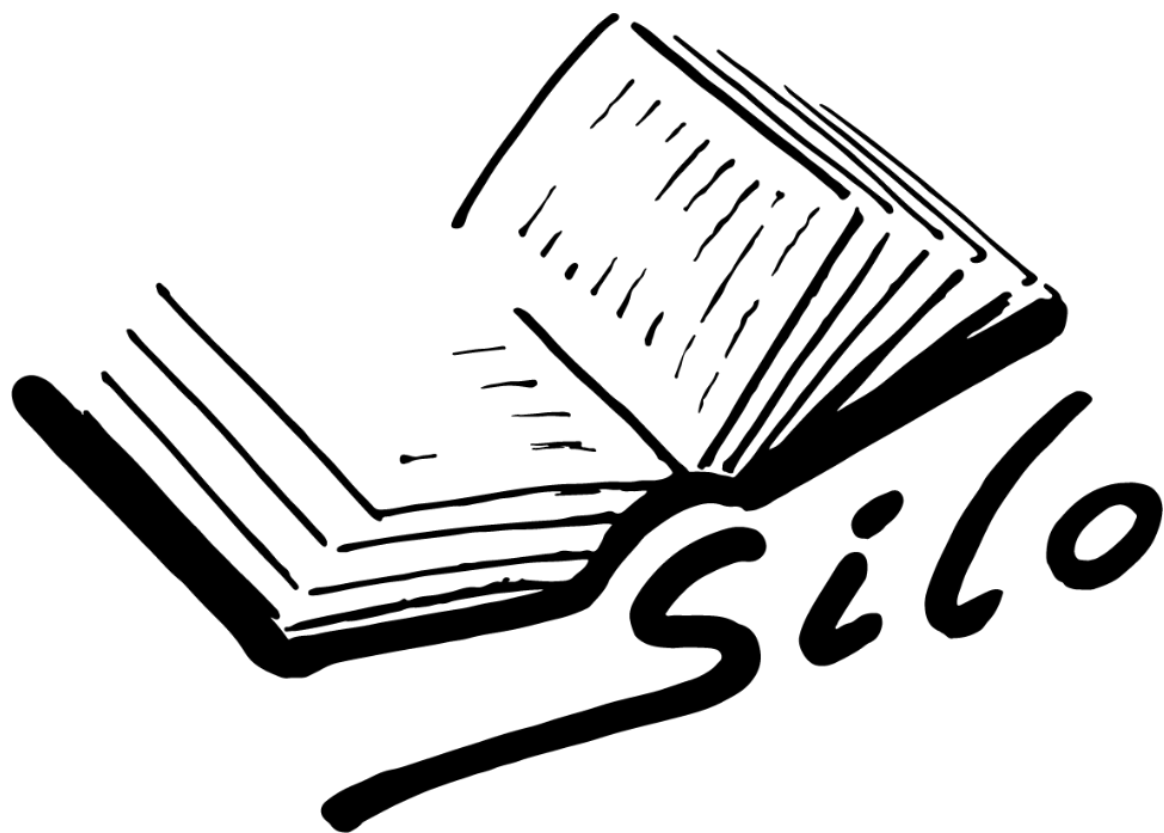
In collaboration with:



KRAKOW
UNESCO CITY
OF LITERATURE



Co-funded by the Creative
Europe Programme
of the European Union



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A bit about us ...



- SILO: Creative Europe project (October 2017-September 2019)
- 8 partners:
 - UC Leuven Limburg (UCLL)
 - AARHUS UNIVERSITET
 - Aarhus Public Libraries
 - Cultuurhuis de Warande
 - Fundacion Uxio Novoneyra
 - Câmara Municipal da Madalena do Pico
 - Szépírók Társasága (Hungarian Society of Writers)
 - Association KROKODIL
- Main question in SILO is:

How to open up contemporary literature for citizens that are not used to read (foreign) authors?

How to augment their participation?



SILO activities



- Create some **instruments** to think about participation in an organisation:
 - Definitions
 - Collection of best-practices
 - Reflection exercises
- Organise **literature events** in each country by each partner and evaluate these with regards to participation: what works well? What doesn't work? In which context? What can others learn from it?
- Experiment in these events with **activating formats** whereby the “listener”, “the audience” becomes an active participant, co-creator, storyteller.
- Gather all these experiences and stories created by the participants on the online inspirational **platform** <http://www.silops.eu>



[HOME](#)[PROJECT PROCESSES](#)[WHAT IS SILO](#)

Anna Gács - Budapest - Hungary



Budapest-fragments

Szépírók Társasága has launched their project, Budapest-fragments, which is also part of SILO. Cofinanced by the Open Society Institute, this programme connects the various literary representations of Budapest with contemporary writers and secondary school students. Students learn about how

...
[read more](#)

Madalena, Pico - Lisbon - Portugal



Madalena, Pico Celebrates the April 25th

Fundación Uxío Novoneyra - COUREL (LUGO) - Galicia (Spain)



Festival dos Eidos 2017 ti...

Madalena, Pico - Lisbon - Portugal



taste for reading

Over the past week, the Municipal Library hosted multiple lucid-pedagogical activities, stimulated by the students of the Technical Course of Psychosocial Support of the Professional School of Pico, instilling the taste for reading. The students dramatized

Anna Gács - Budapest - Hungary



Creative Writing Workshop

Three creative writing schools exchanged their experience at this event on May 26. One of them, Van Helyed Alapítvány lead by writer and documentary filmmaker Krisztra Bódis, teaches creative writing among other skills to children from the poorest environments in Hungary. Another one, Penna Í

...
[read more](#)

Anna Gács - Budapest - Hungary



Madalena, Pico - Lisbon - Portugal



Madalena, Pico Closes Celebrations of World Book Day with Poet Filipa Duarte

Tobias Frenssen - Diepenbeek - Belgium



ONDER-WEG (student project)

| <u>Date</u> | <u>title of event</u> | <u>location</u> |
|---------------------------------|---|---|
| February - March 2018 | Literature in trains | UCLL, Hasselt, BE |
| 26 October 2018 | Students (future teachers) organise their own literature event | UCLL, Hasselt |
| 12 October 2018 | Creative writing workshop with students (18_23y) | UCLL, Hasselt |
| 22 March 2018 | Creative writing in Aarhus hospitals | Aarhus, DK |
| 21 June | Creative writing workshop with with the Islandic Author Jon Kalman Stefanson. Target group: Cancer patients 55+ AND Open even with Jon Kalman Stefanson | Aarhus |
| 6/sep | Creative writing workshop with Norwegian author/blogger Siri Økland. Target Group: Cancer patients 15-29 years old. | Copenhagen, DK |
| 14-24 June 2018 | Literature Xchange | Aarhus |
| 1-4 November 2018 | Festival for International Children Literature | Aarhus |
| 8/dec/18 | Day and Night of the Short Story Telling https://www.warande.be/programma/3042//De_Lange_Nacht_van_het_Korte_Verhaal/ | Warande, BE |
| 20-30 April 2018 | European writers workshop and school visit | Budapest, HU |
| May/June 2018 | Creative writing workshop for kids | Budapest |
| 15/dec/18 | Budapest Fragments | Budapest |
| 20-30 April 2019 | EU writers workshop | Budapest |
| November 2018-June 2019 | Several Multimedia workshops 'this is my happy day' | Serbian suburban and rural areas |
| October 2018 | Creative writing workshop with youngsters (VET school) | Azores, CMMadalena do Pico |
| October 2018 | Youngsters do creative writing workshop with seniors | Azores, CMMadalena do Pico |
| 22-26 august 2018 | IV Festival dos Eidos" is the festival of scenic poetry and musics, that will celebrate on August 22th-26th on Parada village of Courel chain of hills (Galicia). | Parada village of Courel Galicia, ES |
| April-May-June-July-August 2019 | Final SILO project conference, perhaps with ENGAGE! Project | Barcelona or Budapest |

How to define PARTICIPATION?



Different levels of participation

1. Access: audience showing up
2. Contribution: audience actively contributing with content
3. Co-decision: moving power to audience: audience decided on the format

→ Depends on insitutional context

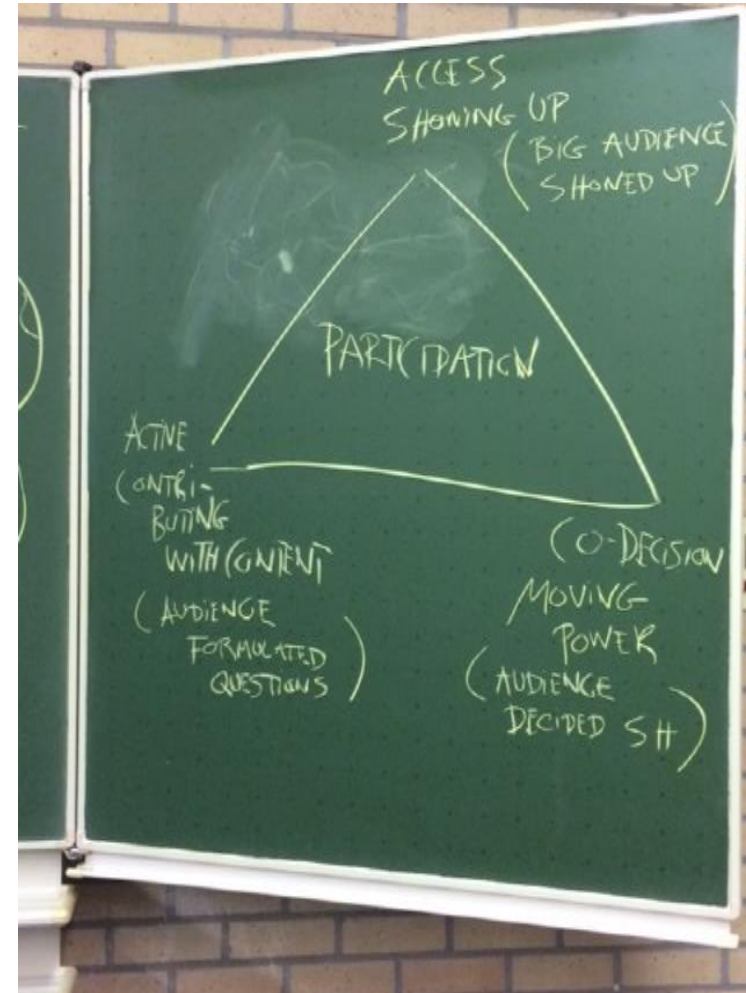


Figure 1: Access, interaction and participation – The AIP model.

| Access (presence) | | | | |
|-------------------|--|--|--|--|
| | Technology | Content | People | Organizations |
| Production | Presence of (proto-)machines to produce and distribute content | Presence of previously produced content (e.g., archives) | Presence of people to co-create | Presence of organizational structures and facilities to produce and distribute content |
| Reception | Presence of (proto-)machines to receive relevant content | Presence of (relevant) content | Presence (of sites) of joint media consumption | Presence of organizational structures to provide feedback to |

| Interaction (socio-communicative relationships) | | | | |
|---|---|------------------------------------|--|--|
| | Technology | Content | People | Organizations |
| Production | Using (proto-)machines to produce content | Producing content | Co-producing content as group or community | Co-producing content in an organizational context |
| Reception | Using (proto-)machines to receive content | Selecting and interpreting content | Consuming media together as group or community | Discussing content in an organizational context (feedback) |

| Participation (co-deciding) | | | | |
|-----------------------------------|---------------------------------|------------------------------|-----------------------------|--|
| | Technology | Content | People | Organizations |
| Production (and reception) | Co-deciding on/ with technology | Co-deciding on/ with content | Co-deciding on/ with people | Co-deciding on/ with organizational policy |

How to define PARTICIPATION?



Literature:

« The key defining element of participation is power »

« There is a difference between access and real power »

« Participation is like eating spinach, healthy but we prefer to eat something else. »

« Participation is invitational: it is not possible to obligate people »



How to define PARTICIPATION?



Nina Simon (The participatory museum)

WHAT DOES IT TAKE for a cultural institution to become a place for participatory engagement? All participatory projects are based on three institutional values:

- Desire for the input and involvement of outside participants
- Trust in participants' abilities
- Responsiveness to participants' actions and contributions

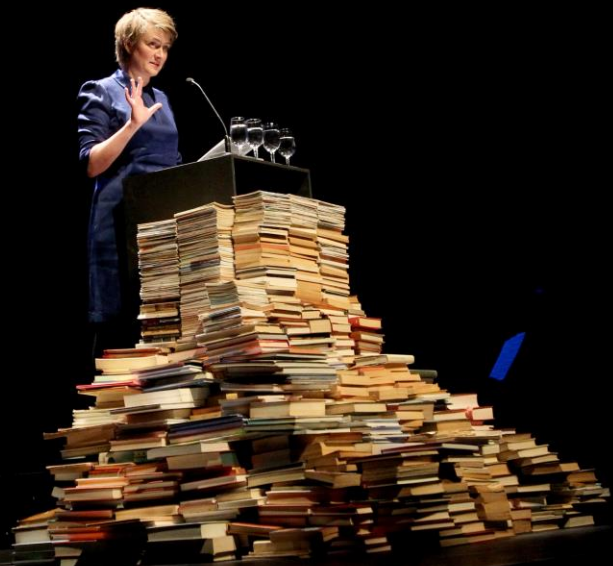
Students organise literature event for each other with engaging workshops: poetry slam, creative writing, read out loud techniques ...



From de Warande: organise event in the “biotope” of the target public (farm, camping, elderly home, trainstation, skatepark?, partyspace?...



MUZIEK: LUDO EN SEPPE MARIËN
PRESENTATIE: RUTH JOOS





Evaluate your own event



Think about an own event for 12-17y: existing or planned/wished literature event (larger sense, thus also storytelling, creative writing,...)

- 1. Do a quick self-evaluation of the event using the matrix of Nina Simon**
2. Visualise the event (lego, blocks, paint ...)
3. Present to each other in small groups
4. Give feedback SPAMMER: S=sensualise, P=permit, A=add, M=modify ...
5. Agree with the group on the 2 most important lessons learnt / principles / success factors everybody agrees upon

Plenary: collection of success factors



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Plenary: collection of success factors



SPAM each other! Be a spammer!



S = sensualize the event of the other person by ...

P= permit or allow something else to the event: what are other ways to organise the same event? To reach the same goal?

A= add something new to the event

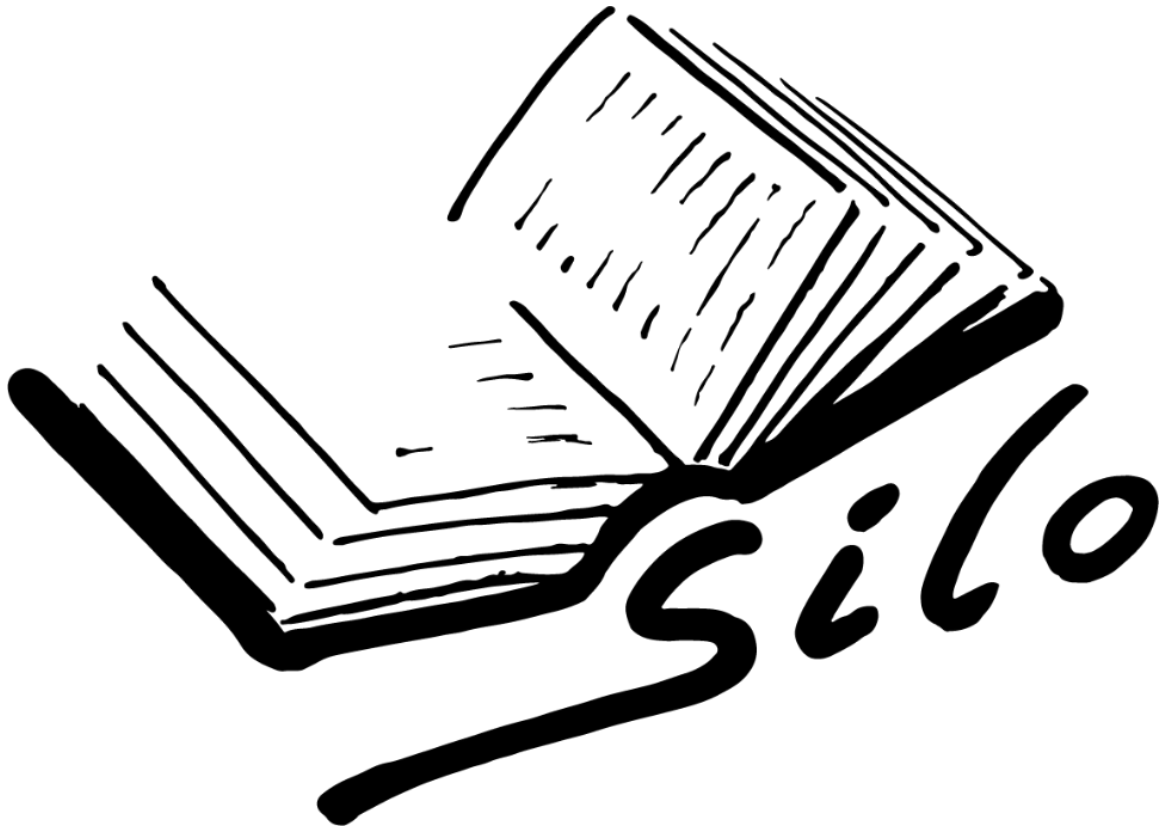
M= modify an aspect

E= erase or eliminate something

R = reverse an aspect: turn it around, do it completely the opposite way.

➔ end: agree with the group on the 2 most important lessons learnt / principles / success factors everybody agrees upon





Thanks for your participation
and active contributions!

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Evaluate your own event



SCAMPER technique is based very simply on the idea that what is new is actually a modification of existing old things around us.

