

Вих. №25 від 24.05.2024

Letter of Appeal from Yuliya Orlova, the CEO of Vivat

Factor-Druk is one of the largest full cycle industrial printing facilities in Eastern Europe, producing books for all but a few Ukrainian publishers, a company established in 1996. It is one of the key companies in the publishing industry. A printing press of this magnitude stopping its work can affect Ukraine's entire book publishing field since it printed everything from school textbooks and children's literature to books on the current war to publications in language and history.

Yesterday's Russian rocket attack on Kharkiv, one of which hit the Factor-Druk factory, resulted in the loss of 7 lives and 22 injuries.

We appeal to the entire Ukrainian and international community:

Spread and talk about this tragedy in Ukraine and abroad; how the enemy is destroying Ukrainian books and culture; trying to disrupt the development of our nation. Support from all corners of the world is currently vital for us.

We address all international media, diplomatic services, organizations, and like-minded communities: we are witnessing the destruction of European values and the demonstration of the low level of development in Russian society. We are confident that this tragedy will not leave any inhabitant of the civilized world indifferent, as we have all seen similar before: the destruction of books leads to a decline in societal morale.

Spread this information, help Ukraine in the fight!

How to Support:

- Cease cooperation with Russian entities.
- Raise awareness about Russian crimes against Ukraine, particularly those targeting our cultural heritage.
- Donate to medical charities supporting those affected by the conflict.
- Donate to the Ukrainian army.

How to Help:

The "Factor" company has initiated a fundraiser. All donations will be used to support those affected and to restore the printing industry. Details can be found at the following link:

Company details / company Name: CHARITY COMMUNITY FOUNDATION OF KHARKIV "TOLOKA"

Name of the bank: JSC CB "PRIVATBANK", 1D HRUSHEVSKOHO STR., KYIV, 01001, UKRAINE

Bank SWIFT Code: PBANUA2X

Company address: 106a Sumska Street, Kharkiv, 61002, Ukraine, Kharkiv region, Kharkiv city

Reference: factor druk

EUR

IBAN Code: UA633515330000026004052234902

USD

IBAN Code: UA233515330000026008052136352

The CEO of Vivat _____

Yuliya Orlova